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## **The Allstate Foundation Awards Ryan Cameron Foundation Grant for Third Consecutive Year**

**ATLANTA (April 2, 2010)** – The Ryan Cameron Foundation is pleased to announce that The Allstate Foundation has awarded the Ryan Cameron Foundation with another generous grant for the third consecutive year.

In partnership with the Allstate Foundation, the Ryan Cameron Foundation will continue to utilize these funds for community based programs specifically in the area of teen education and teenage automobile safety.

The Ryan Cameron Foundation (RCF) will once again use the grant to employ a task force built of representatives of diverse groups who will be committed to the advancement and leadership of Atlanta's youth. Along with filming a public service announcement and leading an Essay Contest to raise awareness for the Allstate/RCF program, the Foundation will once again employ a "Leadership Academy Task Force" that will spearhead interactive forums for teenagers centered on automobile safety.



*Safe America Foundation representative facilitating the Driving Simulator at the Ryan Cameron Foundation 2<sup>nd</sup> Annual Youth Antiviolence Forum. The Teen Driver Safety program will again be highlighted in the Foundation's program for 2010-2011.*

“Just last week Governor Sunny Perdue signed Senate Bill 360 which focuses on the importance of safety among teenagers who drive,” Ryan Cameron said. “Now more than ever it is imperative that our Foundation continues to serve as a positive impact in the lives of Atlanta’s youth, especially in this area of great importance to Allstate and the Foundation. We are so pleased at the Foundation to team up with Allstate for the third consecutive year and we are excited about what this grant will do for so many teenagers throughout Georgia.”

The Ryan Cameron Foundation (RCF) was established to provide Atlanta’s youth with the tools needed to empower them for their future leadership roles. The Foundation strives to provide young people with a forum, which includes: mentoring, tutoring, volunteering, celebrity appearances, life experiences, self-reflection, leadership instruction and personal coaching.

### **About The Ryan Cameron Foundation**

The Ryan Cameron Foundation (RCF) is a not-for-profit youth centric 501 © (3) organization. RCF was founded in 2002 by Mass Media Mogul and Atlanta Native Ryan Cameron and has dedicated its existence to the youth in Metro Atlanta and surrounding communities. Its mission is to provide resources and programs designed to encourage positive transitional growth for the area’s youth. The RCF hosts several annual events in which 100% of proceeds are invested into community organizations, social service initiatives, post-secondary education opportunities, and sustaining foundational efforts. For more information about the Ryan Cameron Foundation or select sponsorship opportunities please visit

[www.ryancameron.org](http://www.ryancameron.org)

### **About The Allstate Foundation**

Established in 1952, The Allstate Foundation is an independent, charitable organization made possible by subsidiaries of The Allstate Corporation (NYSE: ALL). Allstate and The Allstate Foundation sponsor community initiatives to promote safe and vital communities; tolerance, inclusion, and diversity; and economic empowerment. The Allstate Foundation believes in the financial potential of every individual and in helping America’s families achieve their American dream.

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