



TEEN SAFE DRIVING/ ANTI-BULLYING

ESSAY/POETRY/ART/VIDEO CONTEST

OFFICIAL RULES

NO PURCHASE IS NECESSARY TO ENTER OR WIN.

The Teen Safe Driving/Anti-Bullying Essay/Poetry/Art/Video contest is presented by the Ryan Cameron Foundation in partnership with The Allstate Foundation and the Ryan Cameron Foundation (the "Co-Sponsors"). Participants in 3rd, 4th, and 5th grade will write an essay or poem, or create a piece of artwork (painting, drawing or collage), or create a sixty (60) second DVD, offering a message on reducing bullying. Participants in 6th-12th grade will write an essay or poem, or create a piece of artwork (painting, drawing or collage), or create a sixty (60) second DVD, offering a message on reducing bullying or reducing unsafe, distracted or reckless teen driving. Participants in Grades 3rd-5th need to relate topics to BULLYING. Participants in Grades 6th-12th need to relate topics to either TEEN SAFE DRIVING or BULLYING. The participants can draw from personal or peer experience(s). The purpose of this contest is to strengthen participants' ability to express and engage and invoke a sense of ownership in resolving these youth issues. **Submissions are due by 11:59 PM ET February 6, 2012.**

ELIGIBILITY FOR CONTEST AWARD ENTRY: The contest is open to youth who are legal residents of Georgia between the ages of 8 and 19 **as of February 6, 2012.** Past winners are not eligible to submit again until 12 months following their last winning entry. Participants must be currently enrolled in a public, private, charter or home school. Employees of The Allstate Foundation, Allstate Insurance Company, the Ryan Cameron Foundation, and their respective parents, subsidiaries, affiliates, promotion and advertising agencies, and members of their immediate family (spouse, mother, father, sister, brother, ward, daughter or son and their respective spouses, regardless of where they reside) and persons living in their same households, whether or not related, are not eligible to enter or win. An eligible minor must have his/her parent's or legal guardian's permission to enter. Void where prohibited by law. Contest is subject to all applicable federal, state and local laws.

Submissions are due by February 6, 2012 and should include:

- Completed Entry Form.
- Signed Release and Waiver.
- Typed Essay or Poem, or Artwork (painting, drawing or collage), or DVD.



Please Note:

- **Limit one (1) submission per student allowed.**
- **Late and/or incomplete submissions are ineligible for the Contest.**
- **Group submissions will only be allowed for Video category. If a group video submission wins, then the prize money must be shared equally amongst the group members.**

HOW TO ENTER: Entries must be mailed to the Post Office Box.

ESSAY/POETRY CATEGORY: To enter the **TEEN SAFE DRIVING/ANTI-BULLYING ESSAY/POETRY/ART/VIDEO CONTEST** for the Essay/Poetry Category, during the Contest Period, all applicants must:

- Submit a typed essay or poem.
- The essay or poem must be limited to 300 words or less.

ARTWORK CATEGORY: To enter the **TEEN SAFE DRIVING/ANTI-BULLYING ESSAY/POETRY/ART/VIDEO CONTEST** for the Artwork Category, during the Contest Period, all applicants must:

- Submit a painting, drawing or collage on canvas.
- Art submission should be no larger than 1500 (30"X 50") square inches in size.
- Sculptures and other 3-D artwork will NOT be accepted.

VIDEO: To Enter the **TEEN SAFE DRIVING/ANTI-BULLYING ESSAY/POETRY/ART/VIDEO CONTEST** for the Video Category, during the Contest Period, all applicants must:

- Submit a DVD no longer than sixty (60) seconds.

Submissions are due by February 6, 2012, and must include:

- Completed Entry Form.
- Typed Essay or Poem, or Artwork (painting, drawing or collage), or DVD.
- Signed Release and Waiver.



Applicants should obtain permission from their parents/legal guardians before submitting their entry. All entries must be received by 11:59 PM ET on February 6, 2012 to be considered. By entering, individuals (and, if eligible minors, their parents or legal guardians) agree to comply with these Official Rules. All entries become the sole property of the Ryan Cameron Foundation and will not be returned.

Each entry must be the applicant's own original work and must not be offensive, as determined by the Co-Sponsors in their sole discretion, nor can it defame or invade publicity rights or privacy of any person, living or deceased, or otherwise infringe upon any person's personal or property rights or any other third party rights. The Co-Sponsors reserve the right to edit personal stories to protect individual privacy laws.

Please note: Late and/or incomplete submissions are ineligible for the Contest.

JUDGING: The topic of reducing bullying and or reducing unsafe, distracted or reckless teen driving must, in some form, be included in the essays, poems, artwork or DVD to be deemed eligible. All eligible entries received by Co-Sponsor will be judged by a panel of qualified judges based on the following criteria (collectively, the "Judging Criteria"): creativity/originality; overall content; and depth of the proposed solution(s). The decisions of the judges will be final and binding.

PRIZES: There will be one (1) winner in Grades 3 -5. The winner will receive \$100. The class of the winning student will receive a pizza party. The teacher of the winning student will receive a \$100 gift card. There will be three (3) winners in Grades 6 -12. Prizes for the winners are: 1st place - \$1,500; 2nd place - \$1000 and 3rd place - \$500. The homeroom teacher of the grand prize winner will receive a \$100 gift card. Total Approximate Retail Value of all prizes: \$3,300. Void where prohibited. Submissions must include all entry requirements including parent or legal guardian signatures. Prize will include a combination of cash and gift cards.

Cash prizes will be awarded as checks. All prize details are at the sole discretion of the Co-Sponsors. Prize is subject to certain terms and conditions as specified by provider. No substitution or transfer of prize is permitted, except by the Co-Sponsors, which reserve the right to substitute a prize with one of comparable or greater value, at its sole discretion. Any and all federal, state and local taxes on the prizes are the sole responsibility of the winners.

Co-Sponsors reserve the right to conduct a background check, at their sole discretion. Finalists may be disqualified, at Co-Sponsor's sole discretion, for any of the following: having been charged with or convicted of a felony or misdemeanor; having been personally responsible for a significant traffic crash; been convicted of a significant traffic violation (excluding parking tickets); had disciplinary action taken against at school due to an incident involving drugs, alcohol or violence; and/or having been suspended or expelled from school.

Co-Sponsors' and judges' decisions are final and binding on all matters relating to this Contest.



WINNER NOTIFICATION:

Winners will be notified by telephone, mail and/or email. The winner (and, if minors, their parents or legal guardians) will each be required to complete an Release and Waiver Of Claims(unless prohibited by law), which must be returned within five (5) business days of date appearing on prize notification. Return of prize notification as undeliverable, failure to sign and return requested documentation within three (3) days of date of issuance or noncompliance with these Official Rules by any potential winner will result in disqualification and the prize may be awarded to a runner-up, at Co-Sponsors' sole discretion. If any potential winner is an eligible minor in his/her jurisdiction of residence, prize may be awarded in the name of the parent or legal guardian, and such parent or legal guardian will be required to fulfill all eligibility requirements set forth herein.

GENERAL: By participating, each entrant (and, if an eligible minor, his/her parent or legal guardian) agrees: (a) to abide by these rules and decisions of Co-Sponsors and judges, which shall be final and binding in all respects relating to this Contest; (b) to release, discharge and hold harmless The Allstate Foundation, the Ryan Cameron Foundation, Allstate Insurance Company, and their respective parents, affiliates, subsidiaries and advertising and promotion agencies, and the respective officers, directors, shareholders, employees, agents and representatives of the forgoing (collectively, "Released Parties") from any and all injuries, liability, losses and damages of any kind to persons, including death, or property resulting, in whole or in part, directly or indirectly, from entrant's participation in the Contest or any Contest-related activity or the acceptance, possession, use or misuse of any awarded prize; and (c) to the use of his/her name, voice, article, image and/or likeness for programming, advertising, publicity and promotional purposes in any and all media, now or hereafter known, worldwide and on the Internet, and in perpetuity by Co-Sponsors and their respective designees, without compensation (unless prohibited by law) or additional consents from entrant or any third party and without prior notice, approval or inspection, and to execute specific consent to such use if asked to do so.

By submitting an entry, each entrant (and, if an eligible minor, his/her parent or legal guardian) agrees that Co-Sponsors shall own entry in any and all media now or hereafter devised for advertising, promotion, and other purposes, worldwide, in perpetuity, without compensation, permission or notification from the entrant or any third party of any kind, except as prohibited by law.

Released Parties are not responsible for lost, late, misdirected, damaged, stolen, altered, garbled, incorrect, incomplete or delayed entries. Released Parties are also not responsible for problems downloading any Contest-related information or materials from the website or for any other technical malfunctions of electronic equipment, computer on-line systems, servers, or providers, computer hardware or software failures, phone lines, failure of any entry to be received by Co-Sponsors on account of technical problems, traffic, congestion on the internet or the website, or for any other technical problems including telecommunication, miscommunication or failure, and failed, lost, delayed, incomplete, garbled or misdirected



communications which may limit a journalist's ability to participate in this Contest. Released Parties are not responsible for any other errors or malfunctions of any kind, whether network, printing, typographical, human or otherwise relating to or in connection with the Contest, including, without limitation, errors or malfunctions which may occur in connection with the administration of the Contest, the processing or judging of entries or blogs, the tabulating of votes, the announcement of the prizes or in any Contest-related materials. Co-Sponsors reserve the right to modify, suspend or terminate the Contest in the event it becomes infected by a computer virus, bug, or is otherwise technically impaired, and to cancel or suspend the Contest in its entirety should tampering, unauthorized intervention, fraud, technical failures or other causes corrupt the administration, security, fairness, integrity or proper play of the Contest and, if terminated, at Sponsors' discretion, determine the winners from among all non-suspect, eligible entries received up to time of cancellation using the judging procedure outlined above. CAUTION: ANY ATTEMPT BY AN INDIVIDUAL TO DELIBERATELY DAMAGE ANY WEBSITE OR UNDERMINE THE LEGITIMATE OPERATION OF THE CONTEST IS A VIOLATION OF CRIMINAL AND CIVIL LAWS. SHOULD SUCH AN ATTEMPT BE MADE, THE SPONSOR RESERVES THE RIGHT TO SEEK DAMAGES AND OTHER SUCH REMEDIES (INCLUDING ATTORNEYS' FEES) FROM ANY SUCH INDIVIDUAL TO THE FULLEST EXTENT PERMITTED BY LAW AND TO DISQUALIFY SUCH INDIVIDUAL FROM THE CONTEST.

This Contest is sponsored by The Allstate Foundation, 2775 Sanders Road, F4, Northbrook, IL, 60062.