



**MEDIA RELEASE**

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## **Aetna Foundation Awards Ryan Cameron Foundation With Grant For Health Initiative**

**ATLANTA (November 17, 2011)** – The Ryan Cameron Foundation (RCF) is pleased to announce that it has been awarded a \$25,000 grant from the Aetna Foundation for its Healthy, Stronger, Living Longer Health Initiative for the fourth consecutive year. RCF will use the funds to continue its work promoting healthy and active lifestyles for Atlanta’s young people.

This year’s support from the Aetna Foundation will allow RCF to further its community-based programs focused on obesity and diabetes education, including the fourth annual Healthy, Stronger, Living Longer Youth Health Fair, which was held on October 22<sup>nd</sup>. The Youth Health Fair provided 550 persons of which 385 local youngsters with free health screenings and testing services for diabetes, blood pressure, cholesterol, blood glucose, Body Mass Index (BMI), asthma, vision, and dental health, among others. Additionally, the Aetna Foundation grant will support RCF’s healthy lifestyle education efforts at various fund-raising walks, expos and community-based events throughout the year.

“We are incredibly grateful to the Aetna Foundation. With its support, we are able to continue our efforts to educate Atlanta’s youth about the importance of healthful eating and active lifestyles,” said RCF CEO Kysha Cameron.

“With a third or more of Atlanta’s young people overweight or obese, this generation is at significant risk of developing diabetes, hypertension and other obesity-related diseases,” said John Price, president of Aetna’s Georgia market. “Reversing the childhood obesity epidemic is one of our nation’s top health priorities.”

### **About The Ryan Cameron Foundation**

The Ryan Cameron Foundation (RCF) is a not-for-profit youth centric 501 © (3) organization. RCF was founded in 2002 by Mass Media Mogul and Atlanta Native Ryan Cameron and has dedicated its existence to the youth in Metro Atlanta and surrounding communities. Its mission is to provide resources and programs designed to encourage positive transitional growth for the area’s youth. The RCF hosts several annual programs in which proceeds are invested into community organizations, social service initiatives, post-secondary education opportunities, and sustaining foundational efforts. For more information about the Ryan Cameron Foundation or select sponsorship opportunities please visit

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### **About the Aetna Foundation**

The Aetna Foundation, Inc. is the independent charitable and philanthropic arm of Aetna Inc. Since 1980, Aetna and the Aetna Foundation have contributed \$394 million in grants and sponsorships, including \$15.6 million in 2010. As a national health foundation, we promote wellness, health, and access to high-quality health care for everyone. This work is enhanced by the time and commitment of Aetna employees, who have volunteered more than 2.3 million hours since 2003. Our current giving is focused on addressing the rising rate of adult and childhood obesity in the U.S.; promoting racial and ethnic equity in health and health care; and advancing integrated health care. For more information, visit [www.AetnaFoundation.org](http://www.AetnaFoundation.org).

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